

## OCALA OCCURRENCES

K. of P. meet tonight.  
Council meets tomorrow night.  
Odd Fellows meet tomorrow night.  
Pythian Sisters meet tomorrow afternoon.

Dr. R. D. Fuller's office phone is 311.  
9-4-tf

When thirsty drink at Gerig's Ocala's popular coca-cola fountain.  
Coca-cola made in Atlanta, made famous in Ocala at Gerig's.

We have a new perfume, Bouquet Dozra, a fine lasting extract, \$2 per ounce. Gerig's.

Mr. John Martin left in his car this morning to spend the day at Istachata.

The Evening Star may always be found on sale at Gerig's News Store.

Mr. William Littledale has taken the Ocala agency for Nitro Germ, a new fertilizer of great merit.

Sneak thieves broke into Sawaya's store on North Magnolia street Saturday night and made away with a small amount of merchandise.

Messrs. A. L. Harroun and Henry Parker of the Cotton Plant neighborhood were visitors to Ocala Saturday.

Messrs. Holland Fay, Shannon Dell and George Merchant of Gainesville came over in a car to spend Sunday.

Dr. Kiplinger arrived Saturday from Detroit, Mich., having made the trip in a Chalmers car in seven days. The machine registered 1565 miles.

The University 'Gators will come back home from Athens defeated, but not crushed. Saturday afternoon's game on the Georgia field resulted in a score of 21 to 0 in favor of Athens.—Gainesville Sun.

Mr. John Thomson, the contractor, has received a flattering offer to go and take charge of building the union station at Rochelle, Ga.

Saturday, Mr. E. J. Mansfield, post-office inspector, accompanied by Postmaster Rogers, made a tour of the rural route thru Calvary, Blitchton and Martin. They found 225 patrons on the route, and no complaints of the service. The rural free delivery is one of the greatest helps the government has yet given the farmer.

Mr. Harry Booth, manager of the Ocala Knitting Mill, left this afternoon for Fort Valley, Ga., where he will spend several days in the spinning mills of that section. From Fort Valley, Mr. Booth will go to New York city on business for the mill with its selling agents, Messrs. Clift & Goodrich.

Council meets tomorrow night.

## READ THIS AD.

Read the comparative advertisement of Maxwell and Ford prices and equipment in today's issue.

If Mr. Riley and one friend of the Standard Oil company will call at the store of Ollie Mordis and show this little notice they will be rewarded for their trouble with coca-cola in bottles at our expense. The Ocala Coca-Cola Bottling Works.

## PRIZES FOR THE CANNING CLUB GIRLS

To All Canning Club Girls: We are interested in what records you have made on your one-tenth acre plot. If you have been troubled by drought or rain and storm, do not be discouraged, but send in a record. No matter how small the yield, we want a well kept record. We hope you have made a profit.

The Jacksonville Chamber of Commerce makes the following offer for their fair to be held in December:

To the canning club girls who send in the best exhibit of canned fruits, preserves, jellies, vinegars and canned vegetables, \$75.

To the canning club girls who send in the second best exhibit of canned fruits, preserves, jellies, vinegars and canned vegetables, \$25.

To the county sending the best exhibit from not less than ten girls, \$100.

To the county sending the second best exhibit from not less than ten girls, \$25.

Some girl will get that \$75, and it is only the girls who try, who ever win. Now is the time to prepare for this exhibit. We can safely promise to sell all of your products at a reasonable price, if they are of excellent quality.

You know Mrs. Okie Painter Williams' offer of a gold watch to the first prize winner in each county. Mrs. Williams has given fifty-one girls gold watches. No girl who wins one is eligible for a watch the second year. No girl is eligible for the state prize of \$100, who has an irrigation plant on her plot. This college is going to present certificates to those girls who have been club members of good standing for four years. There are not many to receive these certificates this year, but we hope many of you who are club members will continue in the work long enough to receive certificates.

We are happy that more Florida girls are joining every year, and that you are working hard to save the surplus fruits and vegetables, to study home making, and to become helpful daughters. Yours with best wishes, Agnes Ellen Harris, State Home Demonstration Agent.

## HOW CATARRH IS CONTRACTED

Mothers are sometimes so thoughtless as to neglect the colds which their children contract. The inflammation of the mucous membrane, at first acute, becomes chronic and the child has chronic catarrh, a disease that is seldom cured and that may prove a life's burden. Many persons who have this loathsome disease will remember having had frequent colds at the time it was contracted. A little forethought, a bottle of Chamberlain's Cough Remedy judiciously used, and all this trouble might have been avoided. Obtainable everywhere.

## OCALA SOCIAL AFFAIRS

(Continued from Third Page)

The following will be read with interest by the friends of Mr. Walter Benjamin, who formerly lived in Ocala:

Mr. Louis Walter Benjamin left Thursday night for Birmingham, where today at high noon, he will be united in the holy bonds of matrimony to Miss Babette Altmayer. After a short wedding trip they will come to Jacksonville, where they will make their future home.—Times-Union.

There was a gold medal L. T. L. contest held at Fairfield Sunday night. The children spoke before a crowded house. The contestants were Misses Iris Walling of Weirsdale, Ruby Spencer of Zuber, Azilee Lyles of Kendrick, Clara Curry of Ocala. The medal was awarded to Miss Ruby Spencer. This contest was the first of its kind ever held in Florida.

The Star is among the fortunates who have received the following invitation:

The Young Men's Wide Awake Class of the Methodist Sunday school cordially invites you to attend an Oyster Supper.

Thursday night, October nineteenth nineteen hundred and sixteen at eight o'clock Ocala House Cafe

The Eastern Star sewing circle will meet Wednesday afternoon with Mrs. Fanny Anthony.

Mrs. C. R. Kreger and little daughter Virginia, arrived in Jacksonville recently for an extended visit with Mr. Kreger.—Times-Union.

Mr. and Mrs. M. L. Reynolds visited Mr. Reynolds' parents at Lynne yesterday.

Mrs. Theodore Stier has arrived from Orlando to join her husband, the capable manager of the Postal Telegraph company.

Robert Bryan of Bowling Green, was in attendance at the Wesley Bible Class Federation, having been sent as a delegate from his class. While here

## WHAT A PROMINENT MAN HAS TO SAY.

Orlando, Fla.—"My occupation is that of painter and all of my trade know what a deadly enemy we have in lead and turpentine. I am also a practical nurse and know by theory and experience the value of Dr. Pierce's Golden Medical Discovery. It has been the means of curing me of lead colic and gasititis. The natural state of my kidneys had been in was entirely amended, too, by the medicine. My stomach was in such a state that I could not rest at night, and I had to adopt a very limited diet. Now I can eat anything, with comfort. I can also state that the 'Discovery' was what I needed to give me tone and vigor, as my impaired digestion had deprived me of sustenance. I enjoy the best of health now."—Mrs. DEXTER ROBERTS, 813 Lemon St., Orlando, Fla.

Dr. Pierce's Golden Medical Discovery helps the stomach digest the food and manufacture nourishing blood. It has a tonic effect and soon enables the stomach and heart to perform their functions in a natural, healthy manner, without any outside aid.

Contains neither alcohol nor narcotics. Its ingredients are made public and printed on wrapper. It's a pure alternative extract made with glycerine from native roots and herbs.

Dr. Pierce's Pellets regulate and invigorate stomach, liver and bowels. Write Dr. Pierce, Invalids' Hotel, Buffalo, N. Y., and receive free confidential medical advice, or send for the Common Sense Medical Adviser. Three dimes only for a color bound book of 1008 pages. Illustrated with color portraits, etc.

## SAFETY FIRST

Has become the slogan not only on the highways of travel, but also in all lines of industry. There's no such thing as safety if your valuable property is not covered by

## FIRE INSURANCE

We represent a number of the most reliable companies in existence, and our facilities are not surpassed in Florida.

D. W. DAVIS, Agency  
HOLDER BLOCK  
OCALA, FLA.

Melver & MacKay  
UNDERTAKERS and EMBALMERS  
PHONES 47, 104, 395  
OCALA, FLORIDA

he was the guest of his sister, Mrs. J. C. Smith.

A pretty romance will reach its climax in Mount Pocono, Penn., Oct. 25, when Mrs. Minnie Smith will be wedded to Mr. Thomas B. Jamieson. Mrs. Smith was the guest three winters ago of Miss Ella Bogie, and while here met Mr. Jamieson, who was at the time operating the Woodmar Sand and Store Co.

Mr. and Mrs. E. M. Howard returned Saturday from a pleasant auto trip to Deland.

Mr. John Rogers and family of Lynne were in town today.

Saturday was DeWolf Hopper's first appearance on the Temple screen, and he made a very good picture out of the long and somewhat tedious romance, Don Quixote. The picture this evening is The Intrigue, in which Lenore Ulrich is the star.

## UNCLASSIFIED ADS.

WANTED, LOST, FOUND, FOR SALE, FOR RENT AND SIMILAR LOCAL NEEDS

LOST—At the Methodist church last Thursday a crescent pin with pond lily and leaf on same. Finder will receive reward by returning pin to Star office or G. T. Condrey at Jake Brown's wholesale grocery. 13-3t

LOST—Leather suit case on street. Contained girl's clothes, also baby clothes. Return to Lillie Ulmer, Box 33, Route A, Ocala. 10-12-6t

WANTED—Stock farm or general and truck farm on shares, or would take a job as overseer on farm. Sam L. Boykin, Route 2, Valdosta, Ga. 2t

COTTAGE FOR RENT—One-story cottage; all modern improvements; rent reasonable; one block from primary school, corner South Second and Alvarez streets. Apply to Charles Rheinauer. 10-11-tf

FOR SALE—Jersey cow lately calfed. Good milker. Will sell on account of having another milk cow. J. Winter, Eastlake, Fla. 10-9-6t

FOR SALE—Seven year old horse (black), set of harness, rubber tired buggy, light wagon, and saddle. Apply to Joseph Anderson, the plumber, Ocala, Fla. 9-6t

QUICK SALE WANTED—Ten acre tract of land, 1/4 mile from Hollister, on A. C. L. Title guaranteed by Title Guaranty Co. of Jacksonville. Best offer accepted. Money needed in other business. J. R. Shultz, Newark, Delaware. 6-12t

FOR SALE—An upright piano; in good condition; attractive price. Or will rent. Phone 242. 4-tf\*\*

FOR RENT—Two furnished rooms; modern conveniences, desirable neighborhood. Mrs. A. M. Perry, Herbert street. 4-tf\*

LOST—On Lake Weir road to Ocala, gray overcoat. Initials D. T. J. inside. Finder will be suitably rewarded by returning to D. T. Jeffcoat, Ocala, Fla. 10-3-6t

FOR RENT—A well located cottage of five rooms, three blocks from the square; all modern conveniences. Apply to R. R. Carroll, Star office. tf

FOR SALE—Stove wood, seasoned pine and cypress, a large load for a dollar. Phone 223. Prompt delivery. Welch Lumber Co. 8-5-tf

WANTED—Five two-horse wagons suitable for heavy hauling; state price. Address M. G. Davis, Zuber, Fla. 10-16-6t

FOR SALE—250 acres of good land, suitable for growing corn, peanuts, velvet beans or cotton. Write Mrs. J. A. Manley, Ocala, Fla., or phone No. 324. 10-16-tf

WANTED—To hire ten teams to work on hard road in Levy county near Dunnellon. J. B. Gaddis & Co., Inglis, Fla. 10-16-3t\*

## Durable.

The admiration which Bob felt for his aunt Margaret included all her attributes. "I don't care much for plain teeth like mine, Aunt Margaret," said Bob, one day, after a long silence, during which he had watched her in laughing conversation with his mother. "I wish I had some copper-toed ones like yours."—Youth's Companion.

## Worth Knowing.

To remove rust from steel rub the rusted part well with sweet oil and allow it to stand for 48 hours. Then rub with a piece of soft leather and sprinkle with finely powdered unslaked lime until the rust disappears.

## The Reformed Clock.

Denmark has reformed its clock, which now boasts of twenty-four hours. But little damage is done. As the day begins at midnight, the smaller numbers remain in the hours when the belated husband finds it most difficult to pronounce.

## At the Dinner.

Dashaway (nervously)—"Look here, old fellow, don't you think you'd better tell them not to call on me?" Cleverton—"Don't be worried; they won't! I'm quite sure they have all heard you before."—Judge.

Try Bouquet Dozra perfume, \$2 per ounce, at Gerig's.

## Maxwell

## Cars Represent Greater Value Than Fords Per Dollar Invested

Figures Compiled from the Wall Street Journal

President Flanders of the Maxwell Co. thoroughly understands the policy of popular leadership in the automobile field through continuous price reductions. He says—"Every man I ever met either owned an automobile or intended to own one. Every price reduction we make enlarges the field. Our popular car was \$695 about a year ago when we cut it \$40. This year we cut it \$60, making the price \$595, and every cut we are able to make will increase the output."

The broadening character of the automobile industry is shown by the fact that while Ford and Maxwell are reducing prices, several higher-priced cars are advancing their prices and cars of limited output and of super-excellence in individualized construction and finish are contemplating radical advances.

The highest-priced car in the future will be more than ten times and possibly more than twelve times the price of either the Ford or Maxwell.

We class these two cars together because they are substantially at the same price when the accessories, such as electric starter, demountable rims, speedometer, etc., are added to the price of a Ford or deducted from the price of a Maxwell, yet the Maxwell is a larger type of car, more artistic in appearance and claims other points of superiority.

## Maxwell Price vs Ford Price

Ford gets a tremendous amount of advertising because Westing house and other concerns are advertising accessories for the Ford car.

Here is a list of items which a large number of Ford buyers add to their car, but which come complete with the Maxwell. The goods here listed are regularly advertised as needful additions to a Ford:

Parts Required	Prices Quoted By	Price
High tension magneto	Bosch Magneto Co.	\$58.00
Electric starter	Simms Magneto Co.	75.00
Storage battery	Prest-o-lite Co.	28.00
Demountable rims	Kelsey Wheel Co.	22.00
Demountable rim carrier	Auto Equipment Co.	3.50
One man mohair top, \$27.50; less \$10 for old top	Barton Auto Top Co.	17.50
Linoleum running boards	Auto Equipment Co.	6.00
Rain-vision ventilating windshield	Vanguard Mfg. Co.	10.00
Speedometer	Stewart-Warner Co.	10.00
3 1/2-inch tires for front	U. S. Tire Co.	7.20
Dash light and gasoline gauge	Auto Equipment Co.	2.50

List price of Ford car (f. o. b. Detroit).....\$229.70

Maxwell Touring Car (F. O. B. Detroit).....\$599.70

Maxwell Touring Car (F. O. B. Detroit).....\$595.00

Sensible people will be surprised, we think, to consider these figures and see that the Maxwell costs less than a Ford without considering the extra room, beauty and full spring equipment as compared to the two cross springs on a Ford.

The questions asked in the automobile and financial world a few years ago as to the future of the Maxwell have been answered with emphasis and are being answered, daily and monthly, with record output and increasing net returns by the organization which President Flanders has built up. Maxwell has come back and, in its class, is in the race for leadership this year.

## One Chassis—Five Bodies

Roadster	.....\$580	Touring Car	.....\$595
Cabriolet	.....865	Town Car	.....915
Chassis	.....525	Sedan	.....985

THESE PRICES F. O. B. DETROIT

R. R. Carroll,  
Dealer

Ocala : : : Florida

And then Your Ford is Narrow Tread.  
Your Maxwell is Wide, or 60-in., Tread.

## FURNISHED HOME FOR LEASE

A most desirable small residence for lease. Well located, close in. Has six rooms, bath, two halls, closets, five fireplaces; every modern convenience including new instantaneous gas hot water heater in bath; screened throughout. House is completely furnished, including new piano. Pretty lawn, deep drilled well of soft water, barn and garage. Will not rent for a short time. If interested apply in writing to box 164, city. 29-tf

## Carlyle on Work.

Work properly so called, is an appeal from the seen to the unseen—a devout calling upon higher powers; and unless they stand by us it will not be a work but sneaky.—Carlyle

## WHEN YOU TAKE COLD

With the average man a cold is a serious matter and should not be trifled with, as some of the most dangerous diseases start with a common cold. Take Chamberlain's Cough Remedy and get rid of your cold as quickly as possible. You are not experimenting when you use this remedy, as it has been in use for many years and has an established reputation. It contains no opium or other narcotic. Obtainable everywhere.

## HAVING TROUBLE WITH YOUR CAR

Then bring it to me. Remedying automobile troubles is my business. Honest, efficient service; you pay for the time put in on your car only. J. A. Bouvier, Anthony road, phone 393, Ocala, Fla. 9-16-tf

Treat in Store for the Boarders. "Ma," queried the small daughter of the boarding housekeeper, "what shall I do with these basting threads?" "Give them to me and I will stir them into the frosting for the coconut cake," said her mother.—Youth's Companion.

## His Deduction.

"What conclusion did you draw from your study of that ancient Egyptian inscription?" asked the professor of archeology. "Why," replied the superficial student. "I decided that the old Egyptians had their comic artists, the same as we have."

NEW YORK "d" RETURN \$35.00  
VIA

## "CLYDE LINE"

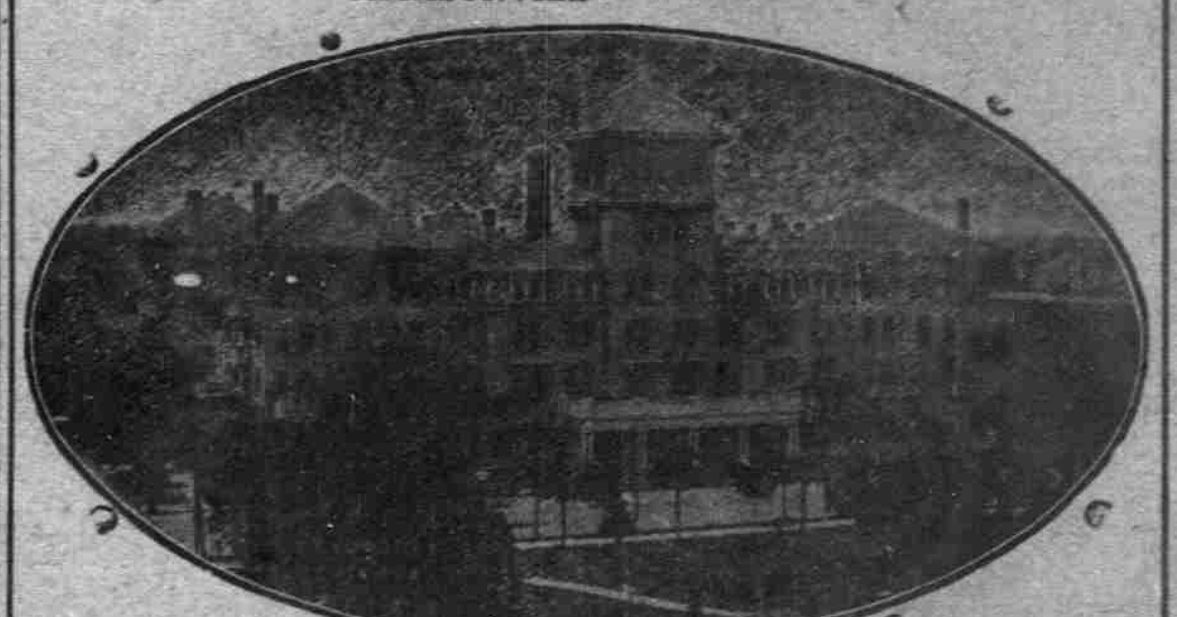
Only Direct Line from Jacksonville

Fare Includes Meals Good on Any Ship.  
Tickets Now on Sale. and Stateroom Berth  
Final Return Limit October 31st

## CHARLESTON EXCURSIONS

Write for schedule and further particulars.

H. G. WENZEL, Florida Passenger Agent  
Ticket Office, Pier 1, Foot of Liberty St., Jacksonville, Florida.

THE WINDSOR HOTEL  
JACKSONVILLE FLORIDA

In the Heart of the city with Stemming Park for a front yard. Every modern convenience in each room. Dining room service is second to none.

RATES—From \$1.50 per day per person to \$6.00.

ROBERT M. MEYER, J. E. KAVANAUGH  
Proprietor. Manager.

Put an Ad. in the Star

WRIGLEY'S  
THE PERFECT GUM

Let us make you acquainted with the new, luscious flavor—



It's all that the name suggests!

Wrigley quality—made where chewing gum making is a science.

Now three flavors:



Have a package of each always in reach

Don't forget WRIGLEY'S after every meal

